John Allison

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Homework 1 Excel

1. Three conclusions we can draw from this data is that a) Most Kickstarters are funding theater related entities b) In music related entities classical music, electronic music, metal, pop, and rock are almost always successful while world music projects are almost always canceled c) Canceled and failed Kickstarters are fairly consistent throughout the year but successful ventures decline from the beginning of the year to the end of the year.
2. This spreadsheet does not show any data regarding business structure or financing. Some of the information might be static such as scams. It may take more than a blurb to weed out these misleading business models.
3. We could also make graphs based on how many donors there were and how much money each one contributed. I feel like this can be very important data to consider.